

**IMPORTANT ORDERING INSTRUCTIONS**

1. In addition to the traditional color photography, black & white processing is available. Please ask us about your options and pricing.
2. Select the preview/s you want for your package and/or yearbook.
  - a. Mark back of preview with SIZE and QUANTITY of photos being ordered. Also indicate Black & White, if applicable.
  - b. Please write "Yearbook" on the back of your tux/drape choice. DO NOT select a "soft focus" preview.
3. ALL PREVIEWS must be returned unless they are included in your package or have been purchased. Eighteen previews are \$450.00 a la carte. The price for purchasing previews along with packages 2 - 7 varies so please refer to the package descriptions on the reverse side of this flyer. Up to eighteen previews are included with package #1. The previews used for your order will be returned with your order.
4. Complete the entire order form. Please include your home and cell phone numbers.
5. Full payment is required with your order.
6. Finished senior portraits will be mailed in approximately 6 weeks.
7. If you desire to order it, standard facial retouching is offered to remove blemishes and eye bags. Corrections of hair, bathing suit marks, braces, wrinkles in clothing and eyeglasses reflections are not included with standard facial retouching. Call if you want an estimate for these services. NOTE: Retouching charges are PER IMAGE.

If you have any questions, please call the

**PORTRAIT ORDER FORM**

Please check packages ordered.

#1 SENIOR DELUXE PACK ..... \$ \_\_\_\_\_  
 #2 SENIOR SPECIAL PACK ..... \$ \_\_\_\_\_  
 #3 SENIOR CUSTOM PACK ..... \$ \_\_\_\_\_  
 #4 VALEDICTORIAN PACK ..... \$ \_\_\_\_\_  
 #5 SCHOLAR PACK ..... \$ \_\_\_\_\_  
 #6 MEMORY PACK ..... \$ \_\_\_\_\_  
 #7 BASIC PACK ..... \$ \_\_\_\_\_  
 #\_\_\_\_\_ additional images to be printed  
     in your pkg. X \$10.00 per image = .....\$ \_\_\_\_\_  
 # of Wallet units to be personalized \_\_\_\_\_ x \$3.00 per unit = .....\$ \_\_\_\_\_  
 For imprinting on wallets, clearly print the following:  
 Name \_\_\_\_\_  
 Graduation year, if desired \_\_\_\_\_  
 Senior Folio ..... \$ \_\_\_\_\_  
 If you wish to purchase previews when ordering  
     Packages #2-#7, enter price here .....\$ \_\_\_\_\_  
 Finish desired (circle one): Deluxe Regular  
 Facial shine removal \$20.00 x \_\_\_\_\_ (# of negs.)= \$ \_\_\_\_\_  
**Do you desire to order retouching?**  
 Circle: YES NO  
 If YES is circled, calculate retouching charges.  
     #\_\_\_\_\_ of all Images to be printed in pkg. X  
     pkg. retouching charge @ \$20.00 per image = \$ \_\_\_\_\_  
 √ desired Unit # of Ind. Price  
 ITEMS Size Units per Unit  
 Add-on option: ( ) \_\_\_\_\_ x \_\_\_\_\_ = \$ \_\_\_\_\_  
 Add-on option: ( ) \_\_\_\_\_ x \_\_\_\_\_ = \$ \_\_\_\_\_  
 A la Carte item: ( ) \_\_\_\_\_ x \_\_\_\_\_ = \$ \_\_\_\_\_  
 A la Carte item: ( ) \_\_\_\_\_ x \_\_\_\_\_ = \$ \_\_\_\_\_  
**SUBTOTAL** ..... \$ \_\_\_\_\_  
**6% SALES TAX MUST BE ADDED** ..... \$ \_\_\_\_\_  
 \$ 45.00 SITTING FEE, IF NOT ALREADY PAID \$ \_\_\_\_\_  
**SHIPPING CHARGE** \$7.00 for pkgs. #2-7 \$ \_\_\_\_\_  
     \$10.00 for pkg. #1 ..... \$ \_\_\_\_\_  
 LESS ANY DEPOSIT PAID ..... \$ \_\_\_\_\_  
**TOTAL AMOUNT ENCLOSED** ..... \$ \_\_\_\_\_  
 Credit Card number \_\_\_\_\_  
 Exp. Date \_\_\_\_/\_\_\_\_ 3-digit security code \_\_\_\_-\_\_\_\_  
 Cardholder name \_\_\_\_\_  
 Please enclose exact amount on check or money order  
 payable to **Portraits On The Way**.  
 Senior's Name \_\_\_\_\_  
 Phone :H \_\_\_\_\_ C \_\_\_\_\_  
 E-mail address \_\_\_\_\_  
 Name of School \_\_\_\_\_  
**Note: Please help us complete your order correctly by marking the back of your preview with the size and quantity of pictures ordered.**  
**Shipping label - please print clearly:**  
 Name \_\_\_\_\_  
 Address \_\_\_\_\_ Apt \_\_\_\_

Dear Senior and Parents,

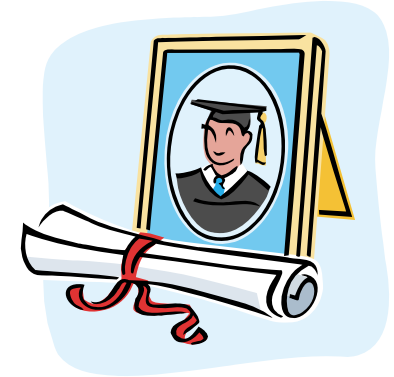
Your Senior Portraits represent a significant milestone in your school career. Portraits On The Way is pleased to be your official yearbook photography studio. **ONLY senior portraits photographed by Portraits On The Way will be included in the yearbook publication.** This will ensure a uniform look for your yearbook senior pages.

Although you are not under any obligation to buy senior portraits, we believe that you will be very pleased with the fine previews we are sending you. Make your selection and take advantage of this once-in-a-lifetime opportunity for you and your family to buy quality professional photography at reasonable rates. Even if you choose not to purchase your portraits, you must indicate to us which pose is to appear in the yearbook.

Thank you,  
 Portraits On The Way  
 410-526-9400

4025 Log Trail Way  
 Reisterstown, Maryland 21136

Senior Portraits



Portraits  
 Portraits  
 On The Way  
 On The Way

**Special #1 SENIOR DELUXE**

★ **Best Value !** ★

Design your own package! Order from up to FIVE (5) IMAGES!

Choose from:

- (1) 16 x 20 wall portrait
- OR**
- (2) 11 x 14 wall portraits

**PLUS**

CREATE YOUR OWN CUSTOM PACKAGE OF 20 UNITS!

Price includes UP TO 18 PREVIEWS and SENIOR FOLIO! Return previews used for your portrait package – keep others.

**Retouching:** \$20.00 per image

**Deluxe finish:** \$463.00

**Regular finish:** \$428.00

**Postage:** \$10.00

Facebook Release included for 5 images, e-mailed

**Special #2 SENIOR SPECIAL**

★ **Excellent Value !** ★

Order from up to four (4) images.

- (1) 11x14 wall portrait
- PLUS**
- Your choice of 9 units
- PLUS**
- (48) Wallets [6 units]

Price includes up to 12 of your previews. Return previews used for your portrait package with your order – keep others.

**BONUS: SENIOR FOLIO INCLUDED!**

**8 more previews:** \$16.00

**Retouching:** \$20.00 per image

**Deluxe finish:** \$354.00

**Regular finish:** \$329.00

**Postage:** \$7.00

Facebook Release included for 3 images, e-mailed

**Special #3 SENIOR CUSTOM**

★ **Great Value !** ★

Order from up to four (4) images.

- Your choice of 5 units
- PLUS**
- (40) Wallets [5 units]

Price includes up to 6 of your previews. Return previews used for your portrait package with your order – keep others.

**SENIOR FOLIO ONLY \$18!**

**7 more previews:** \$20.00

**Retouching:** \$20.00 per image

**Deluxe finish:** \$299.00

**Regular finish:** \$280.00

**Postage:** \$7.00

Facebook Release included for 2 images, e-mailed

**Special #4 VALEDICTORIAN**

Order from up to two (2) images.

- (2) 8 x 10 Portraits
- (4) 5 x 7 Portraits [2 units]
- (8) 4 x 5 Portraits [2 units]
- (16) Wallets [2 units]

Price includes up to 5 of your previews. Return previews used for your portrait package with your order – keep others.

**6 more previews:** \$21.00

**Retouching:** \$20.00 per image

**Deluxe finish:** \$234.00

**Regular finish:** \$219.00

**Postage:** \$7.00

Facebook Release included for 1 image, e-mailed

**Special #5 THE SCHOLAR**

Order from one (1) image.

- (2) 8 x 10 Portraits
- (4) 5 x 7 Portraits [2 units]
- (8) Wallets [1 unit]

Select 4 previews to keep.

**5 more Previews:** \$22.00

**Retouching:** \$20.00 per image

**Deluxe finish:** \$193.00

**Regular finish:** \$178.00

**Postage:** \$7.00

Facebook Release: \$25.00 per image, e-mailed

**Special #6 THE MEMORY**

Order from one (1) image.

- (1) 8 x 10 Portrait
- (4) 5 x 7 Portraits [2 units]

Select 3 previews to keep.

**4 more Previews:** \$23.00

**Retouching:** \$20.00 per image

**Deluxe finish:** \$155.00

**Regular finish:** \$140.00

**Postage:** \$7.00

Facebook Release: \$30.00 per image, e-mailed

**Special #7 THE BASIC**

Order from one (1) image.

- (2) 5 x 7 Portraits [1 unit]
- Select 2 previews to keep.

**3 more Previews:** \$38.00

**Retouching:** \$20.00 per image

**Deluxe finish:** \$102.00





**Regular finish:** \$95.00

**Postage:** \$7.00

Facebook Release: \$35.00 per image, e-mailed

- **Please return your portrait order within 10 days .**
  - Please read instructions on the back of this sheet.
  - Please fill out your Portrait Order Form carefully - located on the back of this sheet.
- Note: Retouching for blemishes is included in the yearbook

**Portraits are ordered in units. All images in a unit are identical.**

	1 unit = 1 8x10		1 unit = 2 5x7s		1 unit = 4 4x5s		1 unit = 8 wallets
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Be sure to order enough portraits for family and friends. **Photos ordered after your initial order will be at a la carte prices.** Graduation is a once in a lifetime event. Order enough portraits for...announcements... holiday gifts for parents, grandparents and loved ones!!!

**Personalizing Wallets...** For \$3.00 per unit, your first name (and year of graduation, if desired) will be imprinted with **gold script** on each wallet. (Please print name and year on order form.)

**Use More Images in your Package!**

You may order from as many images as you wish, at \$10.00 per image, over and above the number of images included in the package you select. If you desire retouching, add retouching charges, per image, to your cost!

**Add-on Options**

for portraits added to any packages #1 - #7; you may use images not included in your package for add-ons.

Quantity – Size	Deluxe Finish	Regular Finish
3 Previews		45.00
1 – 16 x 20 Wall Portrait	95.00	89.00
1 – 16 x 20 Canvas on stretcher frame or gator foam	221.00	N/A
1 – 11 x 14 Wall Portrait	49.00	43.00
1 – 11 x 14 Canvas on stretcher frame or gator foam	131.00	N/A
1 – 10 x 13 Wall Portrait	36.00	30.00
1 – 8 x 10 Wall Portrait	29.00	25.00
1 – 8 x 10 Canvas on stretcher frame or gator foam	89.00	N/A
2 – 5 x 7 Portraits	29.00	25.00
4 – 4 x 5 Portraits	29.00	25.00
Senior Folio (no photos included) - \$40.00		
Senior Layout Special! \$30.00 for one; \$25.00 for each add. of same layout		
	<b>WALLET SPECIALS per image</b>	
8 wallets	25.00	32 wallets 73.00
16 wallets	45.00	40 wallets 83.00
24 wallets	61.00	48 wallets 90.00

**NOTE: All wallets are die cut with rounded corners!**

**A la Carte Prices**

For those seniors who wish to create their own portrait package.

Quantity – Size	Deluxe Finish	Regular Finish
1----Facebook release-low res		55.00
1 – 16 x 20 Wall Portrait	177.00	N/A
1 – 16 x 20 Canvas on stretcher frame or foam	360.00	N/A
1 – 11 x 14 Wall Portrait	89.00	N/A
1 – 11 x 14 Canvas on stretcher frame or foam	215.00	N/A
1 – 10 x 13 Portrait	67.00	N/A
1 – 8 x 10 Portrait	61.00	55.00
1 – 8 x 10 Canvas mounted on stretcher frame	103.00	N/A
2 – 5 x 7 Portraits	61.00	55.00
4 – 4 x 5 Portraits	61.00	55.00
8 – Wallets	N/A	55.00
Eighteen Previews		450.00
Senior Layout Special! \$40.00 for one; \$35.00 for each add. of same layout		
Senior Folio (no photos included) - \$64.00		
Senior Folio with 8 previews - \$220.00		
If retouching is desired, add \$20.00 per image to these prices, except for the yearbook portrait and any reprints of that, where retouching is included.		

**Finishes:** The **Deluxe Lustre Finish** adds a rich protective surface to your portrait. The **Regular Matte Finish** is for those desiring the utmost in economy.